

PROGRAM

3rd LISBON

**WINTER
SCHOOL**

FOR THE STUDY OF COMMUNICATION

MEDIA
AND
PROPAGANDA

WEDNESDAY

4 JANUARY 2023

**Venue: Universidade Católica Portuguesa,
Library Building, First Floor**

9.00

Registration and Coffee

9.30

Opening Session

Isabel Capelo Gil

Rector, Universidade Católica Portuguesa

Nelson Ribeiro

Dean, School of Human Sciences and Winter School Director

Alexandra Lopes

Director, Research Centre for Communication & Culture (CECC)

10.00

**The Propagandists' Playbook: How Search Engines
Are Manipulated for Political Gain**

Francesca Tripodi (University of North Carolina)

Chair: Carla Ganito (Universidade Católica Portuguesa)

11.15

Coffee Break

11.45

**From Fake News to False Memories: Tracing the
Consequences of Exposure to Misinformation**

Ciara Greene (University College Dublin)

Chair: Barbie Zelizer (University of Pennsylvania)

13.00

Lunch @ Vila Plana

14.15

Paper Session I – Journalism and News Engagement

Chairs and Respondents: Courtney C. Radsch (UCLA), Jessica Roberts (Universidade Católica Portuguesa)

Structures of Power and Sites of Resistance: Repositioning and Retelling the History of the Earliest Newspapers in America
Anjali DasSarma, Annenberg School for Communication, University of Pennsylvania

Comparing Media Systems in Democratic Countries: Examining the Role of Multi-Platform Social Media Use and Fake News Concern on Selective News Exposure and News Engagement
Biyang Wu-Ouyang, The Chinese University of Hong Kong

Pseudo-Journalistic Political Communication. An Analysis of the Content, Production and Reception of the Use of Journalistic Genres in Populist Radical Right Party-Political Communication in Germany and Austria
Maximilian Grönegräs, Vrije Universiteit Brussel

14.15

Paper Session II – Disinformation and Fact Checking

Room: Brasil

Chairs and Respondents: Ciara Greene (University College Dublin), Ioli Campos (Universidade Católica Portuguesa)

On Propagandistic Use of Fact-Checking: A Textual Analysis of COVID-19 Related Fact-Checking in Hong Kong
Mengzhe Feng, The Chinese University of Hong Kong

Social Media, False Polarisation, and Post-Truth Epistemic Contestations in American and Irish Abortion Culture Wars
Dayei Oh, University of Helsinki

Disinformation, Alternative Facts, and False Information: A Discussion about Journalism in the Post-Truth Era
Luís Pedro Rodrigues, Universidade Católica Portuguesa

15.45

Coffee Break

16.15

Meet the Organizers & Convenors

17.30

Wine & Cheese

18.15

End of Day One

THURSDAY

5 JANUARY 2023

**Venue: Universidade Católica Portuguesa,
Library Building, First Floor**

10.00

Know Your Enemy. Propaganda and Stereotypes of the 'Other' from World War I to the Present

David Welch (University of Kent)

Chair: Nelson Ribeiro (Universidade Católica Portuguesa)

11.15

Coffee Break

11.45

Media and Propaganda in the Age of AI

Courtney C. Radsch (UCLA)

Chair: Sarah Banet-Weiser (University of Southern California)

13.00

Lunch @ Vila Plana

14.15

Paper Session III – Gender, Politics & Propaganda

Chairs and Respondents: Saskia Witteborn (The Chinese University of Hong Kong), Patrícia Dias (Universidade Católica Portuguesa)

#Jiangshanjiao, Are You Still A Virgin?#: Complicating Gender Politics Under Media Propaganda in China

Kedi Zhou, Annenberg School for Journalism and Communication, University of Southern California

'Propaganda' as a Stigma: Case Study of 'LGBT Lobby' in the French Media
Thibault Grison & Marie-Lise Buisson, Sorbonne Université

Crisis Pregnancy Centers and the Propagation of 'Choice'
Molly Frizzell, Annenberg School for Journalism and Communication, University of Southern California

Disinformation: a Syndemic Approach
Davide Scarso, NOVA University Lisbon

14.15 – Paper Session IV – Language, Frames and Narratives

Room: Brasil

Chairs and Respondents: Kecheng Fang (The Chinese University of Hong Kong), Cátia Ferreira (Universidade Católica Portuguesa)

The Role of the Advertising Industry in Perpetuating Climate Inaction
Julia M. Cope, Annenberg School for Communication, University of Pennsylvania

News Media Coverage of Forced Migration in Portugal: When the Self-Congratulatory Framing Makes Room for Securitizing Discourse
Ester Amaral de Paula Minga, Universidade Católica Portuguesa

Preaching War and Peace: Discourses of the Orthodox Patriarchs of Kyiv and Moscow on Facebook during the 2022 Russian Invasion of Ukraine
Jason Abellaneda Baguia, Universidade Católica Portuguesa

Falsifying Dis- and Misinformation: An Empirical Fact-Checked Analysis of Fake Election 'News' during Ghana's 2020 Elections
Abdul Wahab Gibrilu, The Chinese University of Hong Kong

16.15

Coffee Break

16.45

Paper Session V – Digital Media, Conspiracies and Polarization

Chairs and Respondents: Francesca Tripodi (University of North Carolina), Sarah Banet-Weiser (University of Southern California)

Black Anti-Abortion Conspiracies as Pro-Life Propaganda in the Digital Age
Azsaneé Truss, Annenberg School for Communication, University of Pennsylvania

Censoring Online Incivility in China: A Path to New Incivility
Jing Guo, The Chinese University of Hong Kong

Platforms on Digital Propaganda: How Media Companies Talk about the Problem of Public Opinion Manipulation
Niko Hatakka, University of Helsinki

16.45

Paper Session VI – Controlling the Information Environment

Room: Brasil

Chairs and Respondents: David Welch (University of Kent), Isadora Ataíde (Universidade Católica Portuguesa)

Public Relations and Activism: Strategic Consensual Persuasion or Propaganda?

Naíde Müller, Universidade Católica Portuguesa

The Gendered Aspects of Disinformation in the Russian State-Aligned News Media: The Case of the Mariupol Maternity Hospital Bombing During Russia's Full-Scale Invasion in Ukraine

Valentyna Shapovalova, University of Copenhagen

Portugal's Dictatorship and the Early Days of the Spanish Civil War: Censorship and Propaganda

Manuel Carvalho Coutinho, Universidade Católica Portuguesa

18.15

End of Day Two

FRIDAY

6 JANUARY 2023

**Venue: Centro Cultural de Belém,
Room Amália Rodrigues**

10.00

Believability: Sexual Violence, Propaganda, and Media

Sarah Banet Weiser (University of Southern California)

Chair: Saskia Witteborn (The Chinese University of Hong Kong)

11.15

Coffee Break

11.45

The Contradictions of Propaganda: Cases from China

Kecheng Fang (The Chinese University of Hong Kong)

Chair: Alexandra Lopes (Universidade Católica Portuguesa)

13.00

Lunch @ Room Fernando Pessoa

14.15

Manufacturing the Public's Perception of War: Big Lies, Alternative Facts and Controlled Language

Nelson Ribeiro (Universidade Católica Portuguesa)

Chair: Luísa Leal de Faria (Universidade Católica Portuguesa)

15.30

Coffee Break

16.00

Paper Session VII – Propaganda, Schools and the Arts

Chairs and Respondents: Barbie Zelizer (University of Pennsylvania),
Fernando Ilharco (Universidade Católica Portuguesa)

Chinese Invention? Landscape Performing Arts: Sublimating the Arts of
Nationalism

Quan Liu, University of Liverpool

'Today's Children, Tomorrow's Mujahideen': A Discourse Theoretical
Analysis of the Militarist Discourse in the Turkish Cypriot Children's
Magazines

Mazlum Kemal Dagdelen, Charles University

16.00

Paper Session VIII – Political Disinformation at Home and Abroad

Room: Lopes Graça

Chairs and Respondents: Sarah Banet-Weiser (University of Southern
California), Ana Margarida Abrantes (Universidade Católica Portuguesa)

Propaganda for Democracy? Information Proxy Wars in the Global South:
A Case Study of French and Russian Influence in Africa

Natasha Williams, Annenberg School for Communication, University of
Pennsylvania

'Long Live Chairman Mao': Propaganda about Mao Zedong in the 1980s
and 1990s Chinese Primary School Textbooks

Shenglan Zhou, Universidade Católica Portuguesa

17.00

Walking Tour: The Remains of the 'Exhibition of the Portuguese World'

(weather permitting)

18.00

End of Day Three

SATURDAY

7 JANUARY 2023

**Venue: Centro Cultural de Belém,
Room Amália Rodrigues**

16.00

**Propaganda and Disinformation in the Age of the Simulacra:
Insights and Foresight from the Global South**

Admire Mare (University of Johannesburg)

Chair: Catarina Duff Burnay (Universidade Católica Portuguesa)

17.15

Coffee Break

17.45

Types of Russian Propaganda under Putin

Nina Khrushcheva (The New School)

Chair: Barbie Zelizer (University of Pennsylvania)

19.00

Concluding Remarks

Barbie Zelizer (University of Pennsylvania)

19.20

Walk to the Restaurant

19.30

Winter School Drinks & Closing Dinner @ Vela Latina

POSTER CORNER:

Disinformation Structure and Fact-Checking in the Hungarian Media System

Kata Horváth, Eötvös Loránd University, Hungary

Misinformation and Martyrdom in Revolutionary Warfare: The Death of Abane Ramdane au Champ d'Honneur

Elliott Cook, Wake Forest University, USA

VENUES

HOW TO GET THERE

UNIVERSIDADE CATÓLICA PORTUGUESA

PALMA DE CIMA 1649-023 LISBOA

SUBWAY

CIDADE UNIVERSITÁRIA (YELLOW LINE),
JARDIM ZOOLOGICO (BLUE LINE),
LARANJEIRAS (BLUE LINE)

BUS

764,755,768

CENTRO CULTURAL DE BELÉM

PRAÇA DO IMPÉRIO,1449-003 LISBOA

TRAIN

CAIS DE SODRÉ/CASCAIS LINE,
BELÉM STATION

BUS

28, 714, 727, 729,751

TRAM

15

RIVER CONNECTIONS

BELÉM

VELA LATINA

DOCA DO BOM SUCESSO 1400-038 LISBOA

WINTER SCHOOL ORGANIZERS



NELSON RIBEIRO
(Universidade Católica Portuguesa)



BARBIE ZELIZER
(Annenberg School for Communication, University of Pennsylvania)

WINTER SCHOOL CONVENORS



SARAH BANET-WEISER
(Annenberg School for Communication and Journalism, University of Southern California / University of Pennsylvania)






FRANCIS LEE
(Chinese University of Hong Kong)



RISTO KUNELIUS
(University of Helsinki)

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