

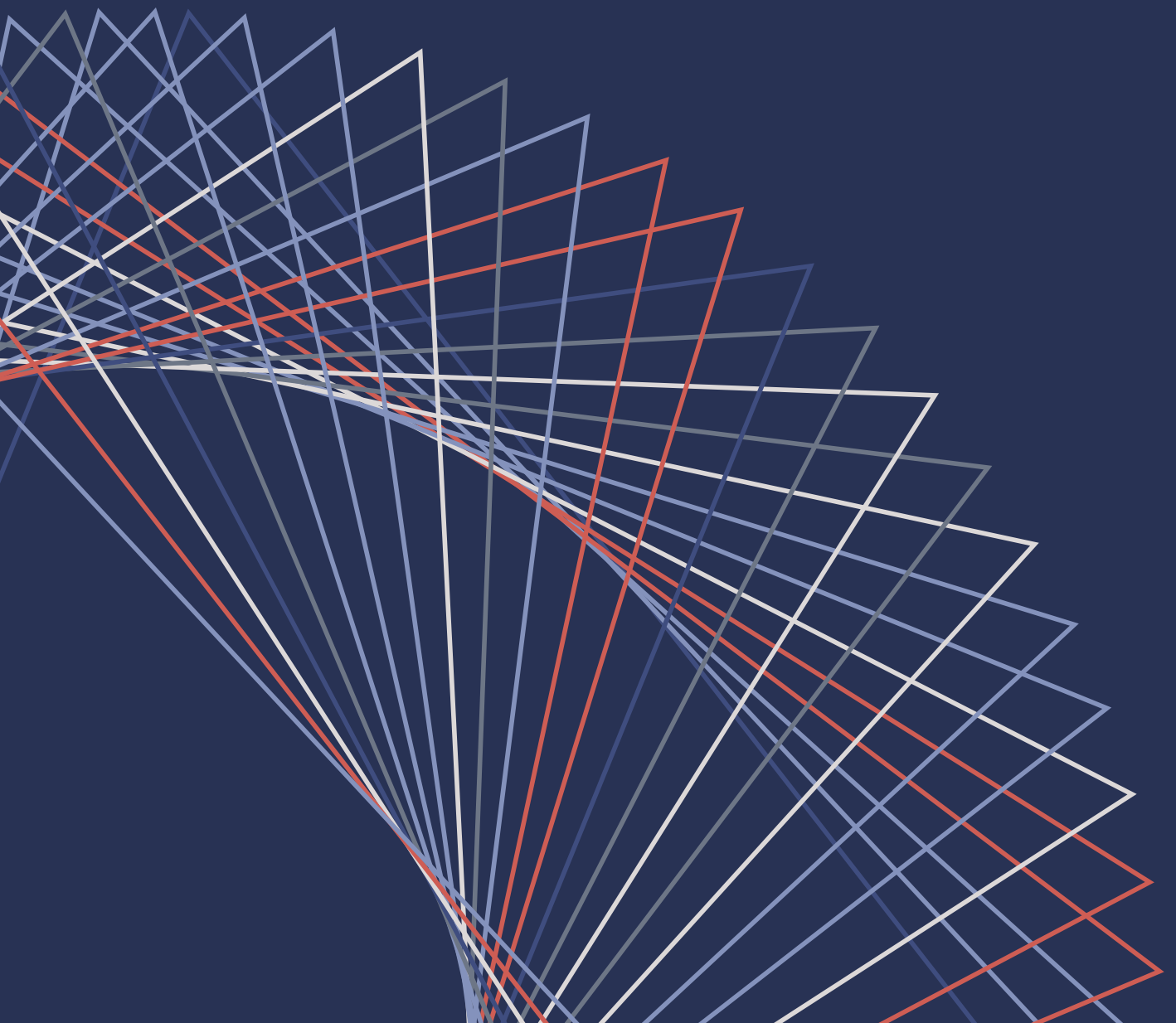
5<sup>TH</sup> LISBON

# WINTER SCHOOL

FOR THE STUDY OF COMMUNICATION

MEDIA  
AND  
FEAR

# PROGRAMME



# tuesday, 7 january 2025

VENUE: UNIVERSIDADE CATÓLICA PORTUGUESA, LIBRARY BUILDING, FIRST FLOOR

## 9.00 Registration and Coffee

### 9.45 Opening Session | ROOM 416

Isabel Capelo Gil | Rector, Universidade Católica Portuguesa

Nelson Ribeiro | Dean, School of Human Sciences and Winter School Director

Alexandra Lopes | Director, Research Centre for Communication & Culture (CECC)

### 10.00 How Trump Won: Understanding American Fascism | ROOM: 416

David Altheide | Arizona State University

Chair: Nelson Ribeiro | Universidade Católica Portuguesa

### 11.15 Coffee Break

### 11.45 Ruinenlust - Ruinenangst. Ruins and the Management of Fear | ROOM: 416

Isabel Capelo Gil | Universidade Católica Portuguesa

Chair: Barbie Zelizer | Annenberg School for Communication, University of Pennsylvania

### 13.00 Lunch

### 14.15 Paper Session I – Fear & Alterity | ROOM: 416

Chairs and Respondents: Barbie Zelizer | Annenberg School for Communication, University of Pennsylvania & Ana Margarida Abrantes | Universidade Católica Portuguesa

National Pride, National Transphobia: The Julia Szermeta vs. Lin Yu-Ting Olympic Boxing Match as a Vehicle for Promoting Trans Narratives in Poland

Michał Pokrowiecki | Jagiellonian University

Alterity and the Spectacle of Fear in Contemporary Indian Cinema: Constructing Muslims as the Enemy in The Kerala Story (2023)

Sumithra Prasanna | Universidade Católica Portuguesa

"Never the Right Victims and Therefore not Victims at All": The politics from below for making fear change sides of Latin America's feminist activism against sexual violence

Fernanda Soria Cruz | Annenberg School for Communication and Journalism, University of Southern California

### 14.15 Paper Session II: Reporting War | ROOM: 415

Chairs and Respondents: Nelson Ribeiro | Universidade Católica Portuguesa & Jessica Roberts | Universidade Católica Portuguesa

Visualising War: The Emotional Challenges of Covering the Ukraine

Zuzana Jarolímková | Charles University

The Domestication of the War in Ukraine in its First Five Days

Pedro Maia Martins | Universidade do Minho

World War II Terms in Early Media Coverage of the Russo-Ukrainian Conflict

Polina Shevchenko | Universidade Católica Portuguesa

# tuesday, 7 january 2025

VENUE: UNIVERSIDADE CATÓLICA PORTUGUESA, LIBRARY BUILDING, FIRST FLOOR

**15.45** Coffee Break

**16.15** Paper Session III: Fear, Gender & Sexualities | ROOM: 416

Chairs and Respondents: Sarah Banet-Weiser | Annenberg School for Communication, University of Pennsylvania & Carla Ganito | Universidade Católica Portuguesa

Trans Experiences of Safety and Epistemic Recognition during the Trans Act Debate in Finland

**Mona Heimonen** | University of Helsinki

Misogyny Influencing: Andrew Tate and the Role of Fear in the Radicalization of Boys and Men through Digital Media

**Iva Radat** | Central European University

Will Fear Ever Disappear? Portrayal of Fear in Gay YouTubers' Videos

**Lazar Dragić** | The Chinese University of Hong Kong

**16.15** Paper Session IV: Politics of Fear | ROOM: 415

Chairs and Respondents: István Rev | Central European University & Adriana Martins | Universidade Católica Portuguesa

The Role of Fear in the Public Speeches of Belarusian Politician Alexander Lukashenko

**Anna Skibińska & Andrei Turko** | University of Wrocław

State-Founded Fear-mongering: Hostile narratives among pro-government political influencers during the 2024 elections in Hungary

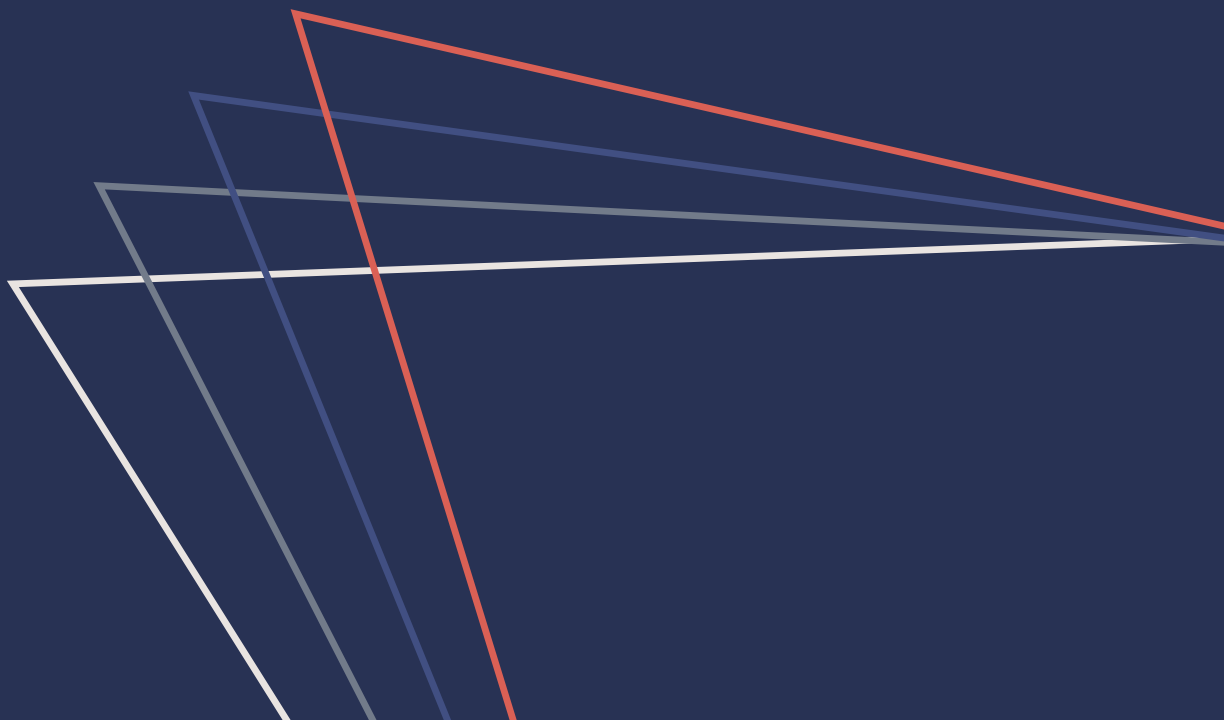
**Kata Horváth** | Eötvös Loránd University & Universidade Católica Portuguesa

Racialized Responses: How Fear, Historical Trauma, and Anti-Blackness Shaped the 'Stop Asian Hate' Movement

**Christine Phan** | Annenberg School for Communication, University of Pennsylvania

**17.45** Wine & Cheese

**18.15** End of Day One



# wednesday, 8 january 2025

VENUE: UNIVERSIDADE CATÓLICA PORTUGUESA, LIBRARY BUILDING, FIRST FLOOR

## 10.00 Noise as Signal | ROOM: 416

**István Rév** | Central European University

Chair: Miles Pattenden | Europaeum

## 11.15 Coffee Break

## 11.45 Individual Fears and Social Fears | ROOM: 416

**Carlo Bordoni** | University Mercatorum

Chair: Alexandra Lopes | Universidade Católica Portuguesa

## 13.00 Lunch

## 14.15 Paper Session V – The Construction of Moral Panics | ROOM: 416

Chairs and Respondents: Carlo Bordoni | University Mercatorum & Catarina Valdigem | Universidade Católica Portuguesa

Platform Accountability, Regulatory Anxiety, and Youth Safety: The construction of TikTok as a social problem in news media

**Yang Xu** | University of Helsinki

'Undesirable Types of Citizens': Québec newspapers and the zoot suit moral panic of the 1940s

**Raphaël Trottier** | University of Southampton

What Does Anthropomorphizing AI Signify? A Critical Analysis of Perceived Characters in Generative AI and LLMs

**Gayoung Jeon** | Annenberg School for Communication, University of Pennsylvania

"The Worm in the Apple Comes from Within": A Discourse-Theoretical Analysis of the Construction of the Other as Traitor through Fear in a Turkish Participatory Hypertext Dictionary

**Mazlum Dağdelen** | Charles University

## 14.15 Paper Session VI: Fear and Anxiety on Digital Media | ROOM: 415

Chairs and Respondents: Johanna Sumiala | University of Helsinki & Ioli Campos | Universidade Católica Portuguesa

Digital Gentrification and the Fear of Urban Erasures: TikTok Narratives of Los Angeles

**Jessica Ramos** | Annenberg School for Communication, University of Pennsylvania

Body Image and Fear of Judgment: The role of Instagram in shaping young Italian men's perception of their bodies

**Francesco Giacomo Di Dia** | Universidade Católica Portuguesa

Facing Fear with a Smile: How Brands used Humor in Real-Time Marketing Strategies to connect with Consumers Coping with a Scary Event in Portugal

**Patrícia Dias & Ana Venes** | Universidade Católica Portuguesa

## 16.15 Coffee Break

## 16.45 Meet the Organizers & Convenors | ROOM: 416

Chair: Luísa Leal de Faria | Universidade Católica Portuguesa

**Sarah Banet-Weiser, Risto Kunelius, Nelson Ribeiro & Barbie Zelizer**

## 18.00 End of Day Two

# thursday, 9 january 2025

VENUE: CENTRO CULTURAL DE BELÉM

## 10.00 Media and the Fear of Death | ROOM: LUÍS DE FREITAS BRANCO

Johanna Sumiala | University of Helsinki

Chair: Sarah Banet-Weiser | Annenberg School for Communication, University of Pennsylvania

## 11.15 Coffee Break

## 11.45 Demophobia - The Fear of Populism - a sociological exploration | ROOM: LUÍS DE FREITAS BRANCO

Frank Furedi | University of Kent

Chair: Risto Kunelius | University of Helsinki

## 13.00 Lunch @ ROOM FERNANDO PESSOA

## 14.15 Paper Session VII: Disinformation, Misinformation and IA | ROOM: AMÁLIA RODRIGUES

Chairs and Respondents: David Altheide | Arizona State University & Patrícia Dias | Universidade Católica Portuguesa

Chilling or Backfire? A Mixed Study Understanding the Effect of Platform Content Moderation from the Lens of Misinformation Spreaders

Chen Zhang | The Chinese University of Hong Kong

Misinformation during Crises: an analysis of the spread of misinformation and its societal roots during the COVID pandemic

Lotte Schrijver | Erasmus University Rotterdam

The AI Deepfakes Anxiety: Exploring Online Media Discourses in Kenya, Nigeria, and South Africa

John Maina Karanja | Shanghai Jiao Tong University

## 14.15 Paper Session VIII: Promoting and Defying Fear | ROOM: LOPES-GRAÇA

Chairs and Respondents: Frank Furedi | University of Kent & Patrícia Tavares | Universidade Católica Portuguesa

Media and Penal Populism: a Hungarian case

Bálint Barki | Eötvös Loránd University

Exploring Fear Appeals in Political Campaigning: A case study of the EU parliament election campaign by the climate movement "Die Letzte Generation"

Andreas Brücker | Universidade Católica Portuguesa

Defying Fear: The Role of Alternative News Media in Resisting Authoritarian Narratives in Turkey

Özge Cakir-Somlyai | Eötvös Loránd University

## 15.45 Coffee Break

# thursday, 9 january 2025

VENUE: CENTRO CULTURAL DE BELÉM

## 16.15 Paper Session IX: Memory and Media Representations | ROOM: AMÁLIA RODRIGUES

Chairs and Respondents: Risto Kunelius | University of Helsinki & Isadora Ataíde Fonseca | Universidade Católica Portuguesa

Neo-Colonial Trolls: The Undermining of Anti-colonial Resolutions in Children's Media

**Kal Brown** | Annenberg School for Communication, University of Pennsylvania

"Confidence is High": The Political Economy of the Nuclear Imaginary

**Matthew Conaty** | Annenberg School for Communication, University of Pennsylvania

The Role of Fear in Media Narratives Concerning the Unorthodox Mexican Cult of Santa Muerte

**Karolina Kaleta** | Jagiellonian University

## 16.15 Paper Session X: Migration and Gender | ROOM: LOPES-GRAÇA

Chairs and Respondents: Sarah-Banet Weiser | Annenberg School for Communication, University of Pennsylvania & Catarina Duff Burnay | Universidade Católica Portuguesa

Dehumanised Bodies or Vulnerable People? Visual Representation and Visual Dynamics of Migration in Czech Media

**Barbora Součková** | Charles University

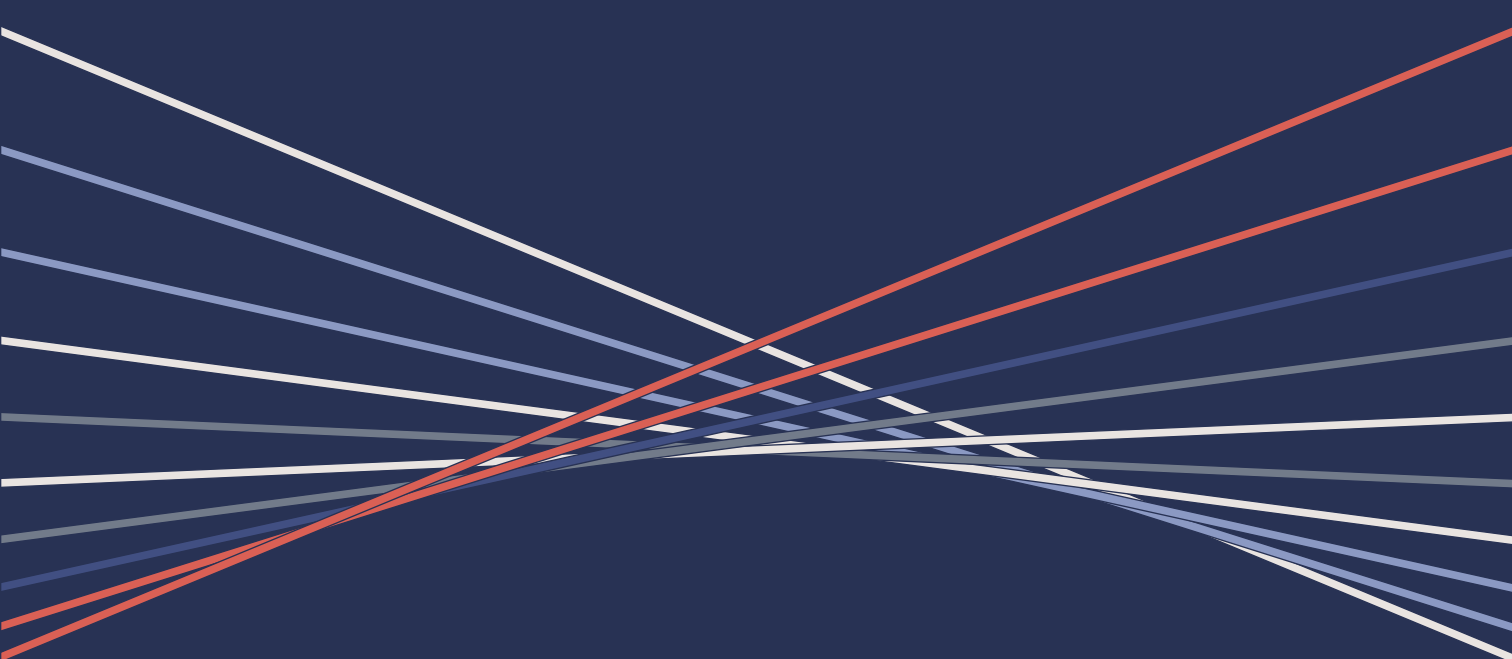
"No burkas and niqabs in schools, okay?": Political communication of the Progress Party in Norway in 2017

**Sabina Długosz** | Jagiellonian University

Transnational Feminism and the Resistance of Fear: The Case of "New Nth Room"

**Xuan Guo** | Xi'an Jiaotong University

## 17.45 End of Day Three



# friday, 10 january 2025

VENUE: CENTRO CULTURAL DE BELÉM

## 11.30 Paper Session XI: Journalism, Litigation and Freedom of Expression | ROOM: AMÁLIA RODRIGUES

Chairs and Respondents: Risto Kunelius | University of Helsinki & Naíde Müller | Universidade Católica Portuguesa

“Market Destroyers” & Rogue Archivists: Fear & Loathing of Financial Media

**Devo Probol** | Annenberg School for Communication, University of Pennsylvania

Applying Freedom of Expression Criteria to the Problem of Fake News

**Babette de Naeyer** | Pompeu Fabra University

Disinformation Narratives in the European Union Before the 2024 European Parliament Elections: Content Analysis of the International EDMO Fact-Checks Database

**Monika Szafranska** | Jagiellonian University

## 11.30 Paper Session XII: Emotions, Radicalization and Conspiracy Theories | ROOM: LOPES-GRAÇA

Chairs and Respondents: Diana Gonçalves | Universidade Católica Portuguesa & Paula Espírito Santo | Universidade de Lisboa

Because I'm a Woman, Because I Don't Want to Be Killed: An affective economy of fear

**Simron Gill** | Annenberg School for Communication, University of Pennsylvania

Understanding the Perception of Emotions in Photojournalistic Images

**Beata Pacula-Lesniak** | Jagiellonian University

The Media's Role in Fuelling and Ridiculing Conspiracy Theories

**Julian Madej** | Jagiellonian University

## 13.00 Lunch @ ROOM FERNANDO PESSOA

## 14.15 Paper Session XIII: Surveillance and Digital Media | ROOM: AMÁLIA RODRIGUES

Chairs and Respondents: Fernando Ilharco | Universidade Católica Portuguesa & Cátia Ferreira | Universidade Católica Portuguesa

Data Surveillance as a Threat: How the extent of data sharing influences consumers' responses toward digital data-driven advertising

**Jingren Li** | The Chinese University of Hong Kong

The Rise of Digital Identity Badges: A conceptual exploration beyond gamification

**Violeta Camarasa** | The Chinese University of Hong Kong

Anxious Technologies: How Fear and Anxiety Influence the Design of Germany's Bezahlkarte

**Anna-Lena Theus** | Carleton University

# friday, 10 january 2025

VENUE: CENTRO CULTURAL DE BELÉM

## 14.15 Paper Session XIV: Promoting and Confronting Fear and Horror | ROOM: LOPES-GRAÇA

Chairs and Respondents: Alexandra Lopes, Universidade Católica Portuguesa & Ioli Campos, Universidade Católica Portuguesa

Ludic Horror in Survival Horror Games

**Ruikang Wu** | University of Southampton

Promoting the Fear of Terrorism: How Portuguese Newspapers Reported the Colonial Wars

**Catarina Lameira Grosso** | Universidade Católica Portuguesa

Confronting War: Journalists' experiences with fear and their (unplanned) journey of self-discovery

**Manuel Carvalho Coutinho** | Universidade Católica Portuguesa

## 15.45 Break

## 16.00 Presenting Democracy as a Threat to Peace and Prosperity: Nazi Propaganda during World War II | ROOM: LUÍS DE FREITAS BRANCO

**Nelson Ribeiro** | Universidade Católica Portuguesa

Chair: Jessica Roberts | Universidade Católica Portuguesa

## 17.15 Coffee Break

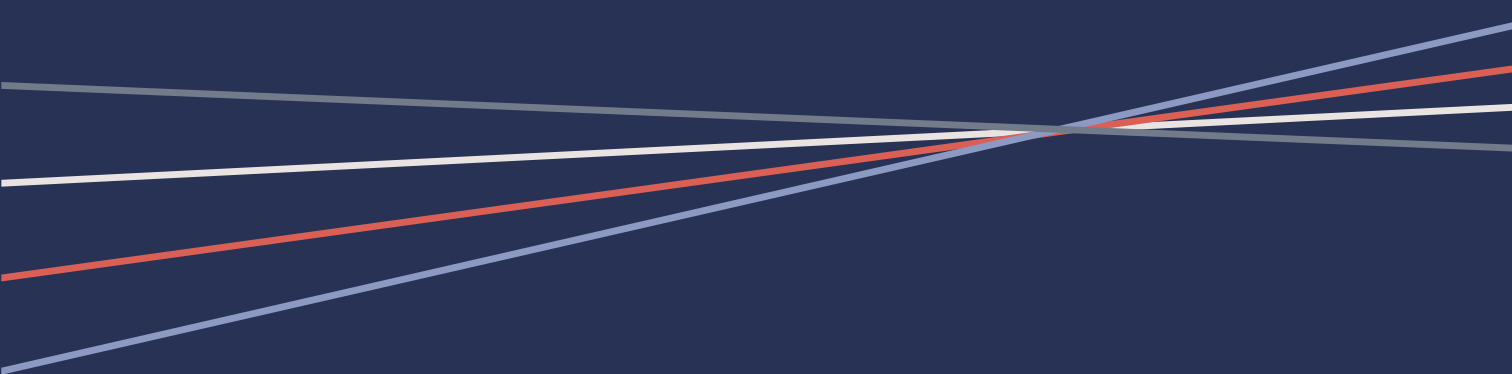
## 17.45 Where Fear Becomes a Currency for Interpretation: Notes from America | ROOM: LUÍS DE FREITAS BRANCO

**Barbie Zelizer** | University of Pennsylvania

Chair: Carla Ganito | Universidade Católica Portuguesa

## 19.00 Walk to Sauvage @ CCB

## 19.15 Winter School Drinks & Closing Dinner





# venues

## how to get there

### UNIVERSIDADE CATÓLICA PORTUGUESA

Palma de cima, 1649-023 Lisboa

#### Subway

Cidade universitária (yellow line)

Jardim Zoológico (blue line)

Laranjeiras (blue line)

#### Bus

764, 755, 768

### CENTRO CULTURAL DE BELÉM

Praça do Império, 1449-003 Lisboa

#### Bus

28, 714, 727, 729, 751

#### Tram

15

#### Train

Cais de Sodré (Cascais line)

Belém Station

#### River Connections

Belém

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for more information visit [lisbonwinterschool.com](https://lisbonwinterschool.com)

## winter school organizers



**NELSON RIBEIRO**

Universidade Católica  
Portuguesa



**BARBIE ZELIZER**

Annenberg School for  
Communication,  
University of Pennsylvania

## winter school convenors



**SARAH BANET-WEISER**

Annenberg School for  
Communication,  
University of Pennsylvania



**FRANCIS LEE**

Chinese University  
of Hong Kong



**RISTO KUNELIUS**

University of Helsinki

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