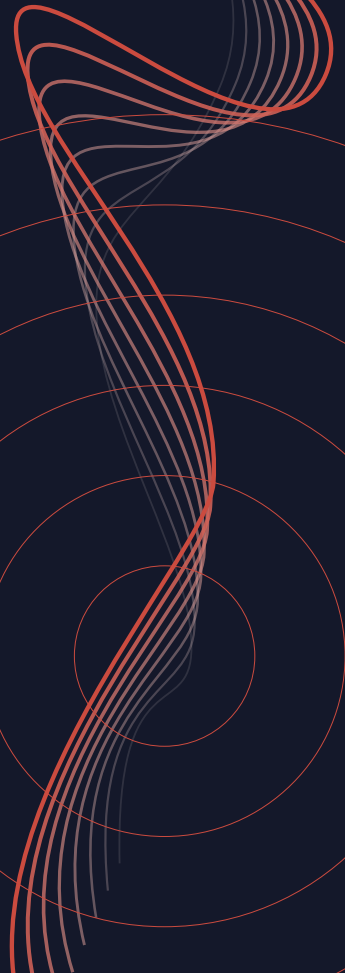
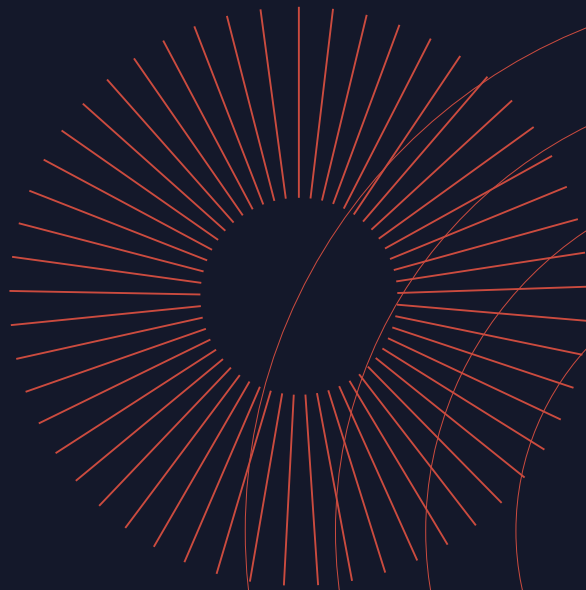


PROGRAMME

4TH LISBON  
**WINTER  
SCHOOL**  
FOR THE STUDY OF COMMUNICATION

**MEDIA  
AND  
AMBIVALENCE**



# TUESDAY

# 9 JANUARY 2024

**Venue:** Universidade Católica Portuguesa,  
Library Building, First Floor

**9.00**  
**Registration and Coffee**

**9.40**  
**Opening Session**  
Isabel Capelo Gil  
President, Universidade Católica Portuguesa

Nelson Ribeiro  
Dean, School of Human Sciences and Winter School Director

Alexandra Lopes  
Director, Research Centre for Communication & Culture (CECC)

**10.00**  
**(Ambivalently) Feeling for the World: A Simmelian Approach to Mediated Pandemic Suffering**  
**Guobin Yang (Annenberg School for Communication, University of Pennsylvania)**  
Chair: Nelson Ribeiro (Universidade Católica Portuguesa)

**11.15**  
**Coffee Break**

**11.45**  
**Dissonant Narratives: Unraveling the Logic of Racism in the Mind's Maze**  
**Dimitria Gatzia (University of Akron)**  
Chair: Carla Ganito (Universidade Católica Portuguesa)

**13.00**  
**Lunch**

**14.15**

**Paper Session 1: News Reporting and News Avoidance**

**Room 416**

Chair: Ioli Campos (Universidade Católica Portuguesa)

Discussant: Barbie Zelizer (Annenberg School for Communication, University of Pennsylvania)

*Avoid or Boost? Revisiting Privacy and Fake News Paradox in Multiplatform News Environments in 16 Democratic Countries*

Biyang Wu-Ouyang, The Chinese University of Hong Kong

*Is No News Good News? News Avoidance and its Ambivalences*

Sádiya Munir, Universidade Católica Portuguesa

*Stagnated News Knowledge Gain through First-Level Incidental Exposure: An Investigation of Different Level Incidental News Exposure on News Consumption Patterns in an Instagram Setting*

Cheung Hiu Ching Degel, The Chinese University of Hong Kong

**14.15**

**Paper Session 2: Memory, Stereotypes and Ambivalence**

**Room 415**

Chair: Ana Margarida Abrantes (Universidade Católica Portuguesa)

Discussant: Dimitria Gatzia (University of Akron)

*Ambivalent Stereotypes: journalistic engagements with memories of complex intergroup histories*

Karen Ornat, The Hebrew University of Jerusalem

*Comrade Lenin Saved the Day: the ambivalent representation of the Armenian Genocide in Soviet Armenian media*

Raya Khachatryan, Universidade Católica Portuguesa

*Ambivalence Unveiled: Analyzing "O Século"'s Shifting Narratives of the Portuguese Colonial War amid Political Transition*

Catarina Lameira Grosso, Universidade Católica Portuguesa

**15.45**

**Coffee Break**

16.15

**Paper Session 3: Social Media, Ideologies and Misinformation**

**Room 416**

Chair: Catarina Valdigem (Universidade Católica Portuguesa)

Discussant: Sarah Banet-Weiser (Annenberg School for Communication, University of Pennsylvania)

*Sharedness in Antagonism: Ambivalent social media political engagement in 'more shared and more divided' Northern Ireland*

Augusto Henrique Gazir Martins Soares, Queen's University Belfast

*Political Ambivalence among Chinese youth: Psychological correlates of political ideology*

Jing Guo, The Chinese University of Hong Kong

*Playing with Misinformation, Lying with Truth: Satirical Conspiracy Theories and Sacred Seriousness of Play in Online Imageboard Cultures*

Lukas Mozdeika, Oslo Metropolitan University

16.15

**Paper Session 4: Digital Practices and Visual News**

**Room 415**

Chair: Barbie Zelizer (Annenberg School for Communication, University of Pennsylvania)

Discussant: Patrícia Dias (Universidade Católica Portuguesa)

*Visual Ambivalence: News coverage of floods on Instagram and their narrative duality in Chile*

Constanza Ortega Gunckel, Pontifical Catholic University of Chile

*Is It Fashion, Or Is She Just Skinny? Contesting Access to Aesthetic Labour*

Ira Solomatina, University of Amsterdam

*Error 404: Sex Worker Digital Tactics Resisting Enforced Invisibility Nicole V. Bush, Annenberg School for Communication and Journalism, University of Southern California*

17.45

**Wine & Cheese**



**WEDNESDAY**

**10 JANUARY 2024**

**Venue: Universidade Católica Portuguesa,  
Library Building, First Floor**

**10.00**

**Ambivalence as a Feminist Project**

**Valerie Traub (University of Michigan)**

Chair: Sarah Banet-Weiser (Annenberg School for Communication,  
University of Pennsylvania)

**11.15**

**Coffee Break**

**11.45**

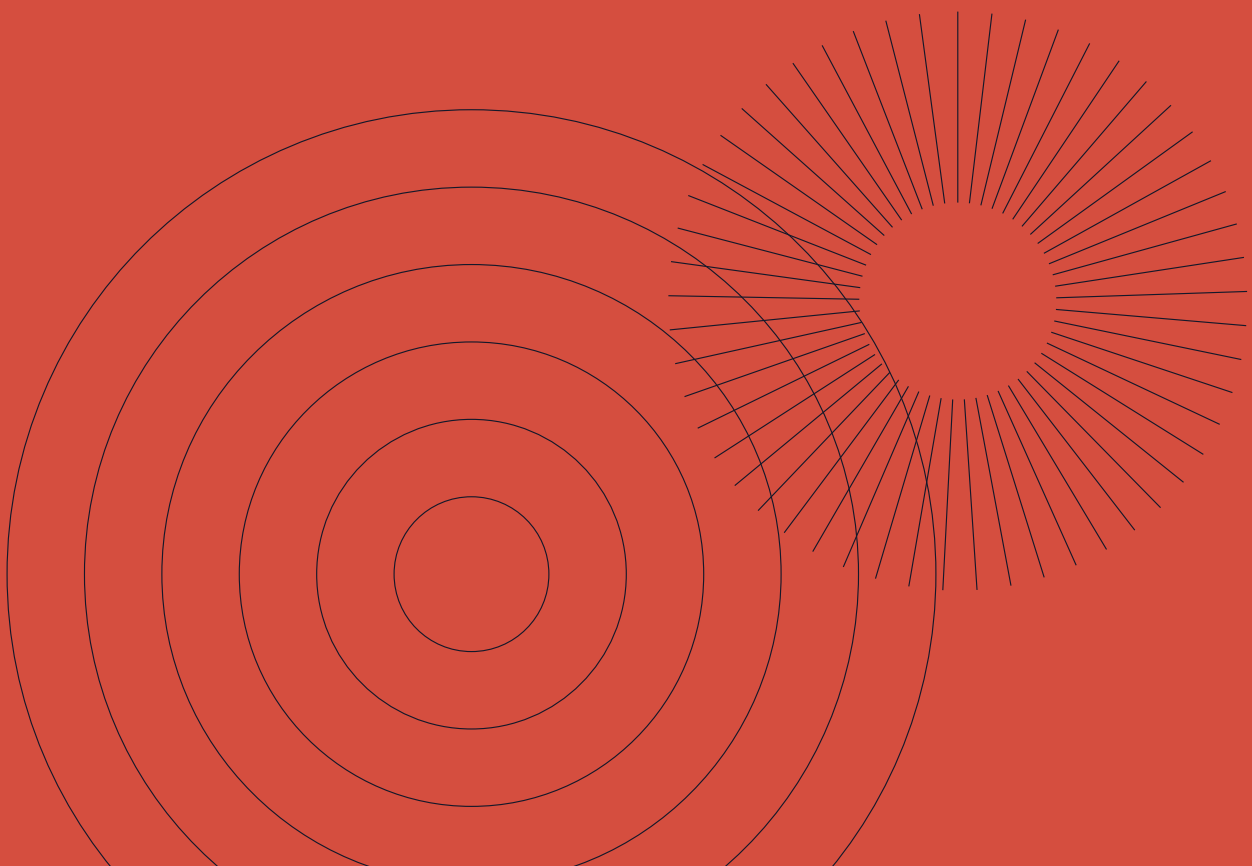
**Adaptive Resilience, News Efficacy, and News Avoidance**

**Francis Lee (The Chinese University of Hong Kong)**

Chair: Catarina Duff Burnay (Universidade Católica Portuguesa)

**13.00**

**Lunch**



14.15

**Paper Session 5: Gender, Feminism and Ambivalences**

**Room 416**

Chair: Adriana Martins (Universidade Católica Portuguesa)

Discussant: Valerie Traub (University of Michigan)

*'¡No Fue Suicidio, Fue Femicidio!': A Gendered Tale on Forensic Practices and Discourses of Femicidal Violence*

María Fernanda Soria Cruz, Annenberg School for Communication and Journalism, University of Southern California

*Feminist Ambivalence and Resilience in Hostile Environments: Case of contemporary feminist movement in Hong Kong*

Mengzhe Feng, The Chinese University of Hong Kong

*I Hear You, I Hear Us: protest anthems as expressions of feminist solidarity*

Valentina Proust, Annenberg School for Communication, University of Pennsylvania

**14.15**

**Paper Session 6: History and Technology**

**Room 415**

Chair: Isadora Ataíde (Universidade Católica Portuguesa)

Discussant: Jessica Roberts (Universidade Católica Portuguesa)

*Social Ambivalence in Portuguese newspapers under Censorship in World War II*

Inês Ferreira Fernandes, Universidade Católica Portuguesa

*It's Complicated – exploring user's feelings towards digital technology using "Love and breakup letter method"*

Borbála Timár, Moholy-Nagy University of Art and Design

*"Media Technology of the Network Society. Decentralized Forms of Interaction between Neoliberal Ventures and Leftist Resistance"*

Philip Schimchen, Goethe-University Frankfurt

**15.45**

**Coffee Break**

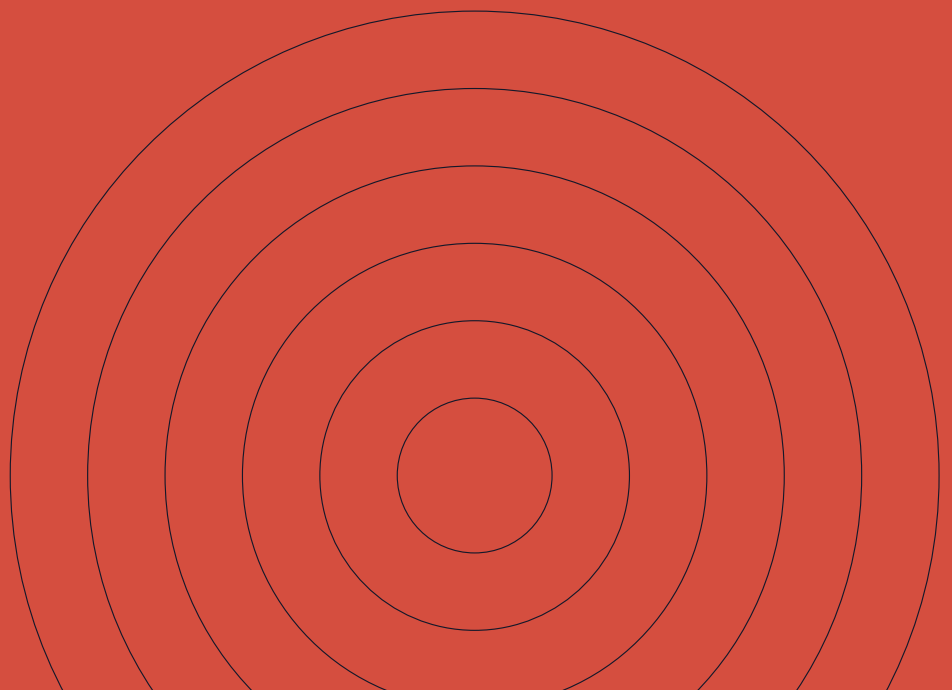
**16.15**

**Meet the Organizers & Convenors**

Participants: Sarah Banet-Weiser, Francis Lee, Nelson Ribeiro, Barbie Zelizer

**17.30**

**End of Day 2**



# THURSDAY

# 11 JANUARY 2024

**Venue:** Culturgest, Room 2

**10.00**

**Ambivalence: The Waste of Contemporary Media Culture**  
**Shani Orgad (London School of Economics and Political Science)**

Chair: Luísa Leal de Faria (Universidade Católica Portuguesa)

**11.15**

**Coffee Break**

**11.45**

**Youth and Digital Media: An Ambivalent Dynamic**  
**Patrícia Dias (Universidade Católica Portuguesa)**

Chair: Francis Lee (The Chinese University of Hong Kong)

**13.00**

**Lunch**

**14.15**

**Paper Session 7: Narratives, Representations and Identities**  
**Room 2**

Chair: Cátia Ferreira (Universidade Católica Portuguesa)

Discussant: Shani Orgad (London School of Economics and Political Science)

*Ambivalent Attachments: The Cringeworthiness of US Latinidad and its Mediation*

Javier Rivera, Annenberg School for Communication and Journalism, University of Southern California

*Identity Formation and Popular Culture: Exploring Ghanaian Cinematic Ambivalence*

Augustine Danso, Universidade Católica Portuguesa

*"Destroyer of Worlds": Individual Narratives, Mass Atrocity, and Moral Ambivalence*

Liz Hallgren, Annenberg School for Communication, University of Pennsylvania



**14.15**

**Paper Session 8: Social Media, Harms and Consensus**

**Room 1**

Chair: Naíde Müller (Universidade Católica Portuguesa)

Discussant: Guobin Yang (Annenberg School for Communication, University of Pennsylvania)

*Studying Ambivalent Problems and Harms: case of deceptive online communication*

Tuomas Heikkilä, University of Helsinki

*The Ambivalence of Content Moderation on Social Media Platforms: Are unalienable rights eternally unalienable?*

Laura Aniot, Budapest University of Technology and Economics

*Exposing a Clear Ambivalence: The 1992 Consensus in the 2024 Taiwan Presidential Elections*

Shenglan Zhou, Universidade Católica Portuguesa

**15.45**

**Coffee Break**

**16.15**

**Paper Session 9: Health, Media and Uncertainty**

**Room 2**

Chair: Patrícia Tavares (Universidade Católica Portuguesa)

Discussant: Juliane Prade-Weiss (University of Munich)

*The Public Health Consequences of Ambivalence: Examining the moderating role of public health norms in the case of Hong Kong*

Haijiao Luo, The Chinese University of Hong Kong

*Reiteration of Parody as Connective Actions: Chinese Political Jokes during the COVID Pandemic*

Ran Wang, Annenberg School for Communication, University of Pennsylvania

*The Influence of Uncertainty Intolerance on Daily Mood before and during COVID-19*

Thandi Lyew, Annenberg School for Communication, University of Pennsylvania

**16.15**

**Paper Session 10: Robots, VR and National Identities**

**Room 1**

Chair: Fernando Ilharco (Universidade Católica Portuguesa)

Discussant: Francis Lee (The Chinese University of Hong Kong)

*The Role of Robots Designed for Children in Family Context: A Qualitative Study from Parent's Perspective*

Cao Xueyan, The Chinese University of Hong Kong

*Ambivalent intimate interactions in a VR social platform: Immersive Online Dating, Haptic Hallucination, and Erotic Role Playing in VRChat*

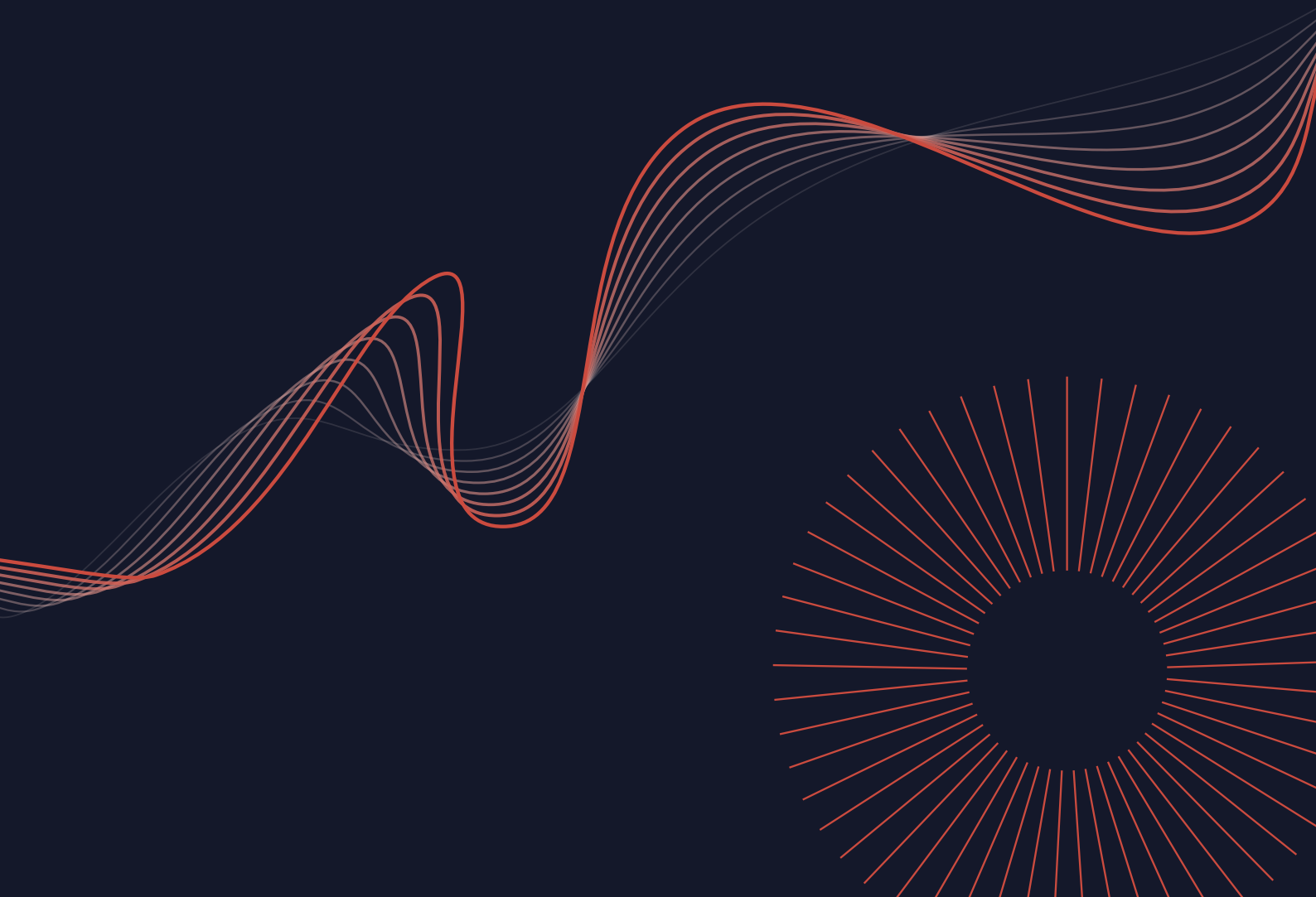
Jindong Leo-Liu, The Chinese University of Hong Kong

*The 21st Century Ideas of India and Hinduism: Uniformity and Diversity in Discourses on a Nation and a Religion*

João Pedro Oliveira, Universidade Católica Portuguesa

**17.45**

**End of Day 3**



**FRIDAY**

**12 JANUARY 2024**



**Venue: Culturgest, Room 2**

**10.00**

**Europaeum Network Workshop  
Room 2**

Chair: Miles Pattenden (Europaeum Network)

**Participants:**

Camila Contreras-Langlois, University of St Andrews

Robertho Miguel Paredes Coral, University of Tartu

Freya Entrup, Charles University

Jenny De Jong, Charles University

Ilona Poseliuzhna, Jagiellonian University

Sheley Gomes Soares da Silva, Charles University

Misha Tseitlin, St Andrews University

Mía Zendejas, St Andrews University

**10.00**

**Paper Session 11: Journalism Practices and Dilemmas  
Room 1**

Chair: Catarina Duff Burnay (Universidade Católica Portuguesa)

Discussant: Carla Ganito (Universidade Católica Portuguesa)

*“A Stronger Future for Journalism”? Considering ambivalence in coverage of corporate journalism philanthropy*

Louisa Lincoln, Annenberg School for Communication, University of Pennsylvania

*Hero for Free Public Debate or a ‘Useful Idiot’? The ambivalent situation of Hungarian journalists and the possibilities of journalistic resilience after a decade of non-democratic regime*

Kata Horváth, Eötvös Loránd University

*When is a Journalist no Longer a Journalist? Ambivalence, dilemmas and ethics*

Manuel Carvalho Coutinho, Universidade Católica Portuguesa

**11.30**

**Coffee Break**

**11.45**

**Paper Session 12: (In)Visibilities and Ambivalence**

**Room 2**

Chair: Sarah Banet-Weiser (Annenberg School for Communication, University of Pennsylvania)

Discussant: Larry Gross (University of Southern California)

*Quantifying Ambivalence in Texts: psychological insights and implications*  
Pentti Henttonen & Liisa Voutilainen, University of Helsinki

*Ambivalent Borders among Mediated Strangers in the Cross-strait Conflicts*

Chunghui Chuang, University of Leeds

*"TikTok is One Long Conversation with the Universe:" Manifestation content on TikTok and how platform affordances shape emerging spirituality*

Sara Reinis, Annenberg School for Communication, University of Pennsylvania

**11.45**

**Paper Session 13: Analyzing Ambivalent Discourses and Practices**

**Room 1**

Chair: Diana Gonçalves (Universidade Católica Portuguesa)

Discussant: Paula Espírito Santo (Universidade de Lisboa)

*The Ambivalence of the 'I'-Observer in Long-Form Journalism on Migration Crises*

Ester Minga, Universidade Católica Portuguesa

*Binary Crossroads: Decoding the dual nature of digital tools in Higher Education*

Marçela França, Universidade Católica Portuguesa

*A Content Analysis of Ismaili Community's Spiritual Leader, the Aga Khan's Speeches in Ambivalence Perspective*

Faiza Muneeb, Universidade Católica Portuguesa

**13.15**  
**Lunch**

**14.30**  
**The Ambivalence of Participation: Media and literary studies perspectives on a Promise**  
**Juliane Prade-Weiss (University of Munich)**  
Chair: Alexandra Lopes (Universidade Católica Portuguesa)

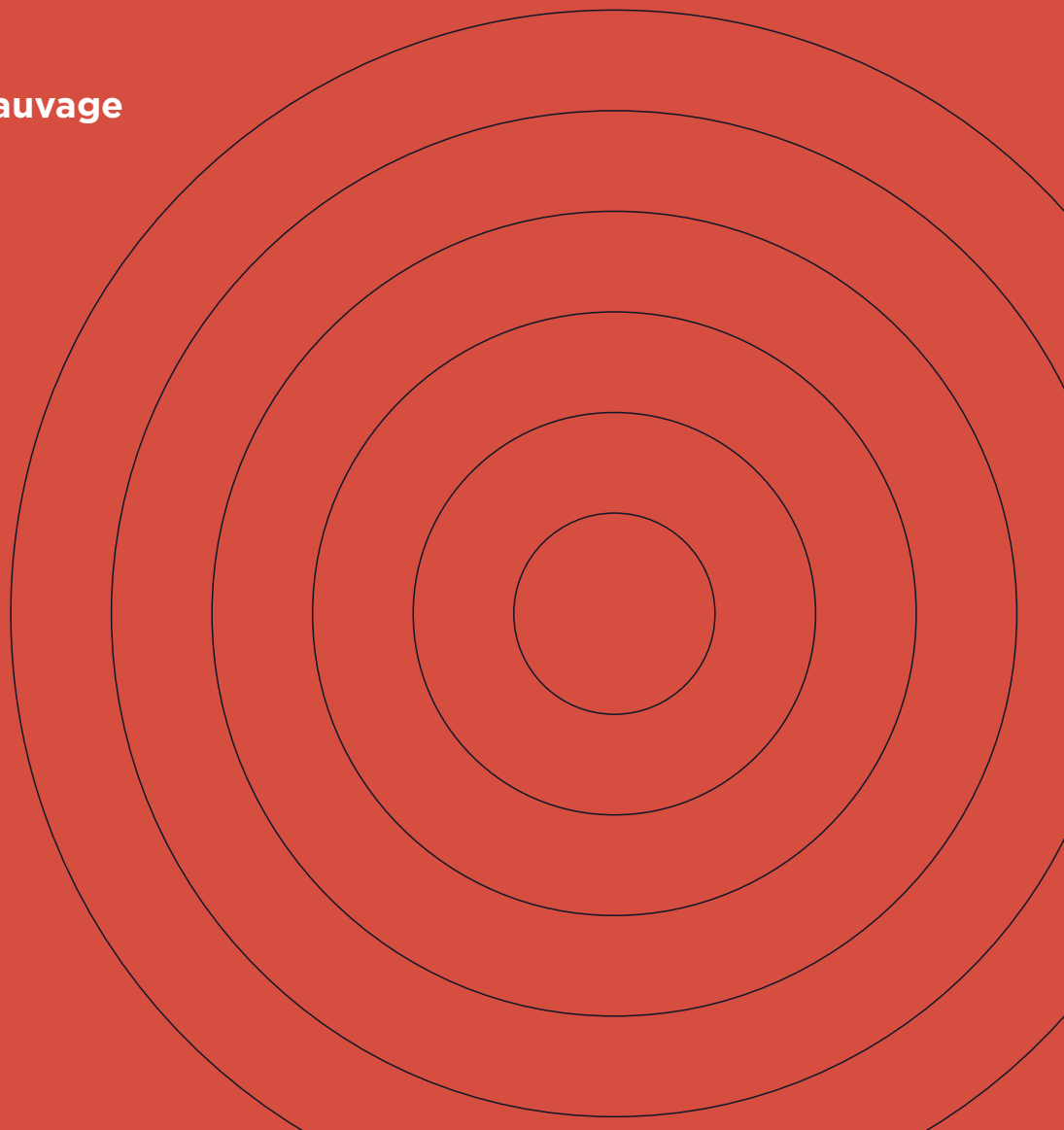
**15.45**  
**Coffee Break**

**16.15**  
**Representation and its discontents: Is this what we were fighting for?**  
**Larry Gross (University of Southern California)**  
Chair: Barbie Zelizer (Annenberg School for Communication, University of Pennsylvania)

**17.30**  
**Concluding Remarks**

**19.30**  
**Welcome drink @ Sauvage**

**20.00**  
**Closing Dinner**



# VENUES

## HOW TO GET THERE

### UNIVERSIDADE CATÓLICA PORTUGUESA

PALMA DE CIMA 1649-023 LISBOA

#### SUBWAY

CIDADE UNIVERSITÁRIA (YELLOW LINE),  
JARDIM ZOOLOGICO (BLUE LINE),  
LARANJEIRAS (BLUE LINE)

#### BUS

764,755,768

#### CULTURGEST

RUA ARCO DO CEGO, 50, 1000-300 LISBOA

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#### BUS

722, 732, 736, 744, 756, 767, 798

#### SAUVAGE

AVENIDA ANTÓNIO SERPA 9, 1050-053 LISBOA

# WINTER SCHOOL ORGANIZERS



**NELSON RIBEIRO**  
(Universidade Católica Portuguesa)



**BARBIE ZELIZER**  
(Annenberg School for Communication, University of Pennsylvania)

# WINTER SCHOOL CONVENORS



**SARAH BANET-WEISER**  
(Annenberg School for the Study of Journalism, University of Pennsylvania)



**FRANCIS LEE**  
(Chinese University of Hong Kong)



**RISTO KUNELIUS**  
(University of Helsinki)

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